

Albert M. Greenfield Foundation

UNLESS
Contest

PHILADELPHIA ZOO

3400 West Girard Avenue ■ Philadelphia, PA 19104-1196 ■ philadelphiazoo.org

UNLESS Contest Final Submission Template

Please use this guide to help create your final submission at your own leisure. Copy and paste your responses into the final report form [here](#). If you have any questions about submission materials, please contact us.

Teacher Name*

Email Address *

School Name *

Grade Level(s) *

Number of Students *

Chosen Animal *

Chosen Challenge *

Team Name (if one was chosen)

Describe Your Campaign: Below are several questions designed to help you tell the judges what makes your campaign stand out and how it helped to inspire people to save wildlife. We recommend using as much detail as possible, especially when describing how students created their campaign and implemented it. If you have any questions about what content should be included, please don't hesitate to reach out to us. **Please limit your responses to 500 words for each question.**

Describe the goal of your team's campaign.

Describe how your team implemented their campaign

Describe how their project connected to local species and local issues

Describe how your project impacted their school and community

Did you have a deep impact on anyone in your community?

What did your students do that made you especially proud?

How many people did your campaign affect? Please provide an estimated number and your rationale.

Are there any other measurable impacts?

Uploads: Below please share with us with digital materials for judges to consider. We love to see your students at work and their projects! This may include websites, YouTube videos, DropBox, Google Drive. If you are submitting any information from Google Docs, Google Slides, Google Sheets, or a Google Drive, please make sure that the content is accessible by “Anyone with the link.”

Please enter links here:

Is there anything else that you feel we should take into consideration?

Feedback: The following will not be taken into consideration for your Final Submission, but will provide feedback and help us improve the UNLESS Contest.

- 1) Which UNLESS Contest resources did you use?
 - a. Newsletters
 - b. Google Suite activities
 - c. UNLESS Contest website
 - d. Call with a Zoo Expert
 - e. Virtual or In-person Field Trip
 - f. Surveys and activities
 - g. Other

- 2) What aspect of the UNLESS Contest matched with your classroom needs?
 - a. Applying science standards
 - b. Connecting students with nature
 - c. Project-based learning
 - d. Working with Zoo experts
 - e. Encountering animals
 - f. Environmental messaging
 - g. Practicing advocacy
 - h. Opportunity to winning a prize
 - i. Incorporating teamwork
 - j. Other

- 3) Please list any State or National Standards you feel the UNLESS Contest was able to help you accomplish.

- 4) How often do you observe your students engaging in the following behaviors?
 - a. Expressing positive feelings about animals
 - b. Speaking up on behalf of others (humans and animals)
 - c. Advocating for something they feel strongly about
 - d. Expressing desire to make the work a better place
 - e. Demonstrating curiosity

- 5) Did the UNLESS Contest meet your expectations?
 - a. Yes
 - b. No
 - c. Other

- 6) How likely are you to recommend the Philadelphia Zoo UNLESS Contest to a friend or colleague? (NPS rating)
- 7) Please explain your reasoning for the response above.
- 8) Do you have anything else to add?