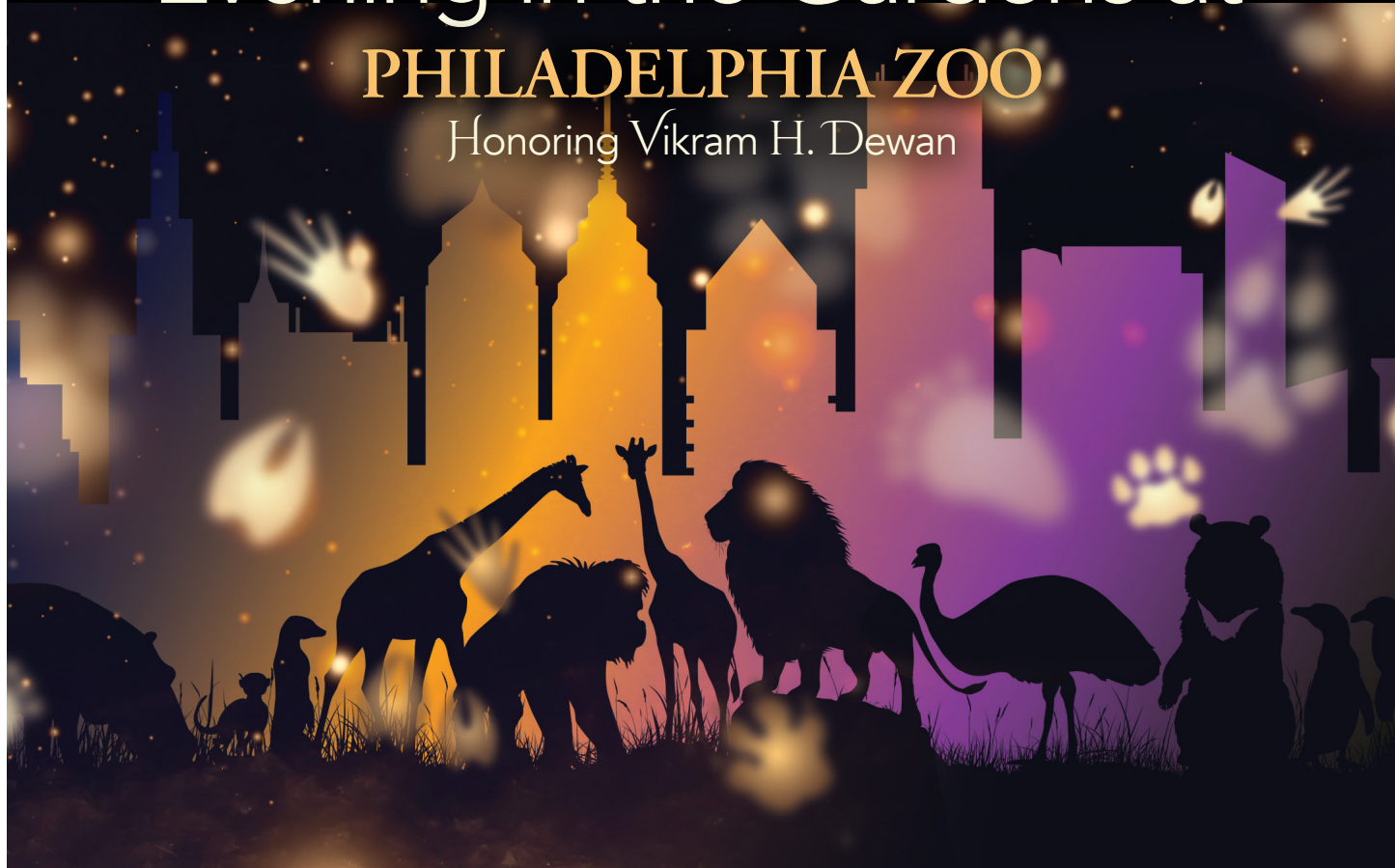


# EVENING IN THE GARDENS

Evening in the Gardens at

PHILADELPHIA ZOO

Honoring Vikram H. Dewan



THURSDAY, OCTOBER 5, 2023

EVENING IN THE GARDENS

# EVENING IN THE GARDENS

THURSDAY, OCTOBER 5, 2023

5:00 TO 9:00 P.M.

PHILADELPHIA ZOO  
3400 WEST GIRARD AVENUE

Honoring Vikram H. Dewan

Event Chairs:

*Joanna McNeil Lewis, Philadelphia Zoo Board Chair*

*F. William McNabb III, Board Chair 2015-2022*

*Jay H. Calvert Jr., Board Chair 2008-2015*

*Peter G. Gould, Board Chair 2002-2008*

This year, Philadelphia Zoo will honor its departing President and CEO Vikram H. Dewan, who will conclude his 17-year tenure in 2023. Serving as the organization's 14th President, Vik leaves a lasting legacy of growth, innovation and impact, leading the cultural icon through its most transformative period in the organization's history.

We invite you to become an event sponsor and honor Vik's leadership in helping the Zoo evolve into a world-class destination and innovator in animal care, community impact, conservation and guest engagement.

For nearly 150 years, Philadelphia Zoo has served as one of the region's most important destinations, welcoming millions of diverse visitors from all parts of our community, region and nation, to experience magnificent wildlife and be inspired to action for animals and habitats. The Zoo provides a unique sense of destination — a special place where countless families have made lifelong memories and enjoyed awe-inspiring encounters with endangered wildlife. As the region's largest living classroom, the Zoo offers a safe place for learning and inspiration for thousands of school children and community members, providing them a glimpse into their impact on the world.



# SPONSORSHIP LEVELS

## PRESENTING SPONSOR | \$100,000

- Recognition in all materials as the title sponsor
- Opportunity to make remarks at the event
- Table for up to twenty (20) guests
- Opportunity to provide promotional item at event
- Recognition as a member of the host committee
- Exclusive listing in all event materials
- Full-page ad in electronic program book
- Opportunity to provide video message on event page
- One private Zoo experience for up to twenty-five (25) guests at a later date
- Recognition onsite at the Zoo for one (1) year



## GOLD | \$50,000

- Prominent listing on event website
- Special visit to your table by a member of the Zoo's animal care leadership team
- Table for up to fifteen (15) guests
- Recognition as a member of the host committee
- Prominent listing on all event materials
- Full-page ad in electronic program book
- One (1) VIP Zoo tour for up to ten (10) guests at a later date
- Recognition onsite at the Zoo for one (1) year

## SILVER | \$25,000

- Table for up to twelve (12) guests
- Special visit to your table by a member of the Zoo's animal care leadership team
- Recognition as a member of the host committee
- Premier listing in all event materials
- Full-page ad in electronic program book
- Recognition onsite at the Zoo for one (1) year

## AMBASSADOR | \$5,000

- Four (4) guest tickets
- Half-page ad in electronic program book
- Name recognition on event page

## HERO | \$2,500

- Two (2) guest tickets
- Listing in electronic program book
- Name recognition on event page

## CHAMPION | \$10,000

- Ten (10) guest tickets
- Recognition as a member of the host committee
- Logo/name recognition on all event materials
- Half-page ad in electronic program book
- Recognition onsite at the Zoo for one (1) year

For more information,  
please contact Wendy Loi at  
[loi.wendy@phillyzoo.org](mailto:loi.wendy@phillyzoo.org)  
or 856-313-8335



# SPONSORSHIP FORM

YES, I/we would like to sponsor the 2023 **EVENING IN THE GARDENS** at the following level:

**PRESENTING | \$100,000**  
(\$97,000 tax-deductible)

**GOLD | \$50,000**  
(\$47,750 tax-deductible)

**SILVER | \$25,000**  
(\$23,200 tax-deductible)

**CHAMPION | \$10,000**  
(\$8,500 tax-deductible)

**AMBASSADOR | \$5,000**  
(\$4,400 tax deductible)

**HERO | \$2,500**  
(\$2,200 tax-deductible)

I/We are unable to attend, but would like to support Philadelphia Zoo with a gift of:

\$ \_\_\_\_\_

## CONTACT INFORMATION

Name as you wish to be listed on event-related materials

Check here if you would like to remain anonymous

## CONTACT PERSON FOR EVENT-RELATED QUESTIONS

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Preferred Phone \_\_\_\_\_

## INDIVIDUAL TICKETS & PROGRAM BOOK

(please select)

**GAIA GUEST | \$750**  
(\$600 tax-deductible; max. of 2 tickets)

**YOUNG SUPPORTER | \$350**  
(\$200 tax-deductible; max. of 2 tickets)

Full-page color tribute message in electronic program book | **\$2,500**

Half-page color tribute message in electronic program book | **\$1,500**

## PAYMENT INFORMATION

Please call me for credit card payment

Enclosed is my check payable to **Philadelphia Zoo**

## MAILING ADDRESS

**Philadelphia Zoo**  
Attn: Wendy Loi  
Development Officer  
3400 West Girard Avenue  
Philadelphia, PA 19104

Event sponsorships cannot be paid by a donor-advised fund or an IRA distribution if you expect to attend and receive benefits. Please consult with your tax advisor for further guidance and instructions.

