



**LumiNature returns this November and we want YOU to be a part of the excitement!**

We are requesting your creativity and artistic perspective to help us transform the Philadelphia Zoo into a dazzling winter wonderland with Mother Nature front and center among the glowing lights!

With more than a **million** twinkling lights across 14 one-of-a-kind artistically illuminated zones, LumiNature is sure to wow adults and children alike as they take a magical journey celebrating the wonder of wildlife and the beauty of our planet during the holiday season.

**YOU are invited to contribute your own GLOW and BEAUTY to this event!**

Questions: [Community@phillyzoo.org](mailto:Community@phillyzoo.org)



# PHILADELPHIA ZOO



Dear Neighbor,

You are invited to contribute to a Philadelphia Zoo display that will be included in our seasonal experience, LumiNature that will be seen by thousands of guests from November 17, 2023 to January 6, 2024.

The “Our Neck of the Woods” exhibit at the Philadelphia Zoo displays a forest of trees with 15 uniquely decorated by Philadelphia neighborhood groups, schools and families that celebrates a special animal of their choice. When you walk through the “Our Neck of the Woods” exhibit you will get lost in a forest featuring our neighbors most beloved animals!

The Zoo is encouraging proposals that highlight school mascots, local species or a favorite animal at the Zoo. Groups will be able to choose a unique thematic color to further represent their favorite animal and will receive a stipend to curate their display.

The proposals chosen to be a part of the exhibit will be provided a \$500 stipend to make their vision come to life, special access to the Zoo to decorate their tree, a feature on the Philadelphia Zoo’s social media feeds and free tickets and a private reception at Fall Community Night at the Zoo – an exclusive evening for West Philadelphia residents only!

Read further for:

Timeline - Additional Details - Proposal Submission

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**All chosen groups will be provided:**

- One 9 ft. artificial tree with string lights in the groups color of choice
- Up to \$500 stipend for supplies and decorations (paid via reimbursement)
- A highlight of the group and display on the Zoo's social media feeds
- The opportunity to be highlighted on the local news
- Dates and Times to decorate on site at the Zoo
- 10 free tickets to Fall Community Night at the Zoo
- Access to a special reception for all artists during Fall Community Night

**Proposals must include:**

- Organization name + Point of Contact
- The animal the group has chosen to highlight
- Choice of thematic color for string lights
- A drawing, photo or other visual of the intended design
- A narrative describing the design including a list of materials and supplies used
- A draft budget to complete the display

Scan the QR code or click [here](#) to access the Our Neck of the Woods proposal submission form



Read further for:

Timeline - Examples of Displays - Proposal Submission

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## Timeline

August 18	Opportunity Announced
September 29	Submission deadline
October 6	Chosen groups contacted
Oct 6 – Nov 4	Groups purchase and gather supplies
Nov 4-7	Groups invited to Zoo to assemble their display
Nov 17	LumiNature Opens
Nov 29	Fall Community Night + Private Reception

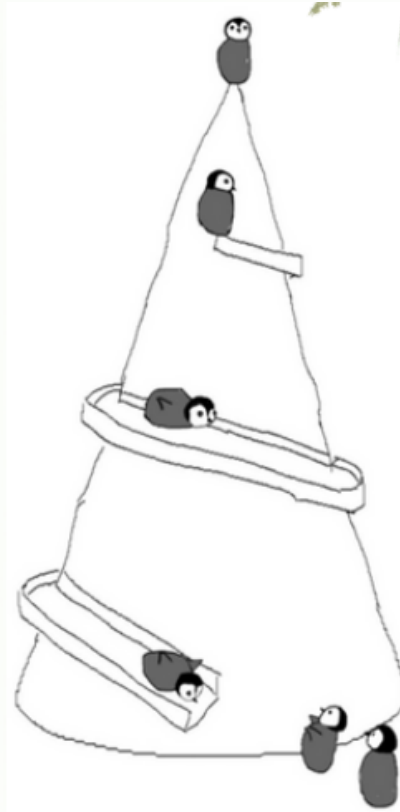
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Display examples:



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