



Run Wild for the ZOO

5K
FUN
RUN

at
PHILADELPHIA ZOO

SUNDAY, APRIL 28



As America's first zoo, Philadelphia Zoo has more than 160 years of experience in conserving wildlife, caring for animals, and educating our communities. We are a non-profit organization and depend on donors like you to help us provide the highest standard of animal welfare to the 1,900 rare and endangered animals in our care.

The **2024 Run Wild for the Zoo 5K** and one-mile **Fun Run** will be held on Sunday, April 28 beginning at 8:00 a.m. on the Zoo's unique 42-acre campus in West Philadelphia. More than 1,000 local supporters are expected at this fun and unique opportunity to rally behind Philadelphia Zoo.

Your support of the event showcases your commitment to the community and our iconic institution.

SPONSORSHIP LEVELS

PRESENTING | \$25,000

- 25 race entries
- Exclusive recognition on event landing page
- Prominent logo/name recognition on event t-shirt
- Opportunity to provide a branded item at event
- Verbal recognition during event
- Volunteer activity or private event at the Zoo (*up to 50 participants; to be fulfilled at a later date*)
- One Friends-level membership
- 75 tickets gifted in your name to a 501(c)(3) organization of your choice
- Recognition onsite at the Zoo for one year

CHAMPION | \$10,000

- 10 race entries
- Logo/name recognition on event landing page
- Logo/name recognition on event t-shirt
- One small group VIP tour at the Zoo (*up to 15 guests; to be fulfilled at a later date*)
- 25 tickets gifted in your name to a 501(c)(3) organization of your choice
- Recognition onsite at the Zoo for a year

AMBASSADOR | \$5,000

- 5 race entries
- Name recognition on event landing page
- Name recognition on event t-shirt
- One small group VIP tour at the Zoo (*up to 10 guests; to be fulfilled at a later date*)

HERO | \$2,500

- 2 race entries
- Name recognition on event landing page
- Name recognition on event t-shirt

*In-kind and custom sponsorship opportunities available.
Please contact Wendy Loi at loi.wendy@phillyzoo.org.



SPONSORSHIP FORM

DEADLINE TO SPONSOR IS APRIL 1, 2024

YES, I/we would like to sponsor at the following level:

☐ PRESENTING | \$25,000 (\$23,746 tax-deductible)

☐ CHAMPION | \$10,000 (\$9,600 tax-deductible)

☐ AMBASSADOR | \$5,000 (\$4,800 tax-deductible)

☐ HERO | \$2,500 (\$2,420 tax-deductible)

☐ I/We are unable to sponsor, but would like to support the Zoo through a donation of: \$ _____

CONTACT INFORMATION

Name as you wish to be listed on event-related materials _____

☐ Check here if you would like to remain anonymous.

CONTACT PERSON FOR EVENT-RELATED QUESTIONS

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Preferred Phone _____

PAYMENT INFORMATION

☐ Enclosed is my check payable to **Philadelphia Zoo**.

☐ Please call me for credit card payment.

MAILING ADDRESS

Philadelphia Zoo

Attention: Development Office

3400 West Girard Avenue

Philadelphia, PA 19104

For more information, please contact Wendy Loi at loi.wendy@phillyzoo.org.

