



Corporate Partnership Opportunities

Support conservation, education, and animal welfare by partnering with Philadelphia Zoo.

- Connect with our audience
- Engage your employees in community investment
- Network with conservation-focused businesses

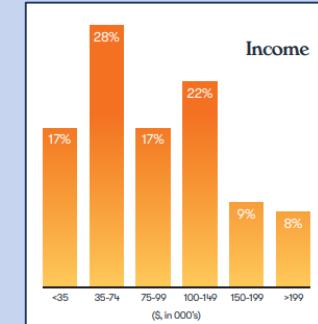
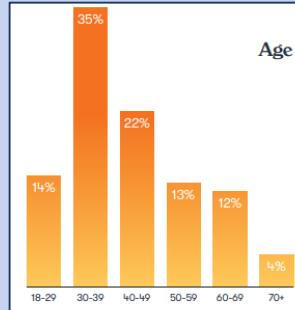
Our Impact & Reach

Philadelphia Zoo is on a mission to connect people with animals and inspire action for wildlife and habitats.

Your support allows us to continue providing:

- Our **diverse population of 1,900 animals** with state of the art care facilities and habitats.
- **Free education programs** for K-12 students and resources for teachers and families.
- **Global conservation efforts** and research ensuring animal and habitat prosperity.
- **Community Access Programs** increasing access to the zoo for Philadelphians.

In 2026, we are expecting over 1 million guests to visit the zoo from more than 600,000 households. Our audience includes 1 million+ followers and a 348K person mailing list.



PHILADELPHIA
ZOO

Custom Sponsorship Opportunities

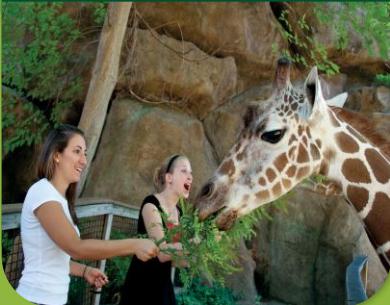
Habitats & Gardens

Philadelphia Zoo is home to over 1,900 animals, each species with its own unique habitat, and over 2 acres of gardens for guests to enjoy.



Attractions

Our unmatched visitor experience is filled with special offerings like the Giraffe Feeding Experience, Philly Pherris Wheel, Beer Garden, and more.



Community & Education

Our free conservation education curriculum and community access programs are available for corporate support.



Events

Events like Boo at the Zoo and the Run Wild 5K provide fantastic opportunities to directly engage with our community



[Check out our current partners here.](#)

PHILADELPHIA
ZOO

Charitable Partnership Opportunities

Corporate Membership

As a corporate member, experience benefits including tickets for your employees, discounts on memberships and facility rentals, and recognition on the zoo website.

[Click here to learn more about membership.](#)



Campaign & Employee Matching

The Zoo facilitates fundraising campaigns throughout the year to raise funds to support our work. Corporate campaign matches generate invaluable excitement and an increase in giving. If your company matches employee giving, make sure the Philadelphia Zoo is included!



Corporate Volunteering

As a partner of Philadelphia Zoo, you want to engage your employees in your community investment. Employee volunteer projects are a great way to inspire your team while helping us keep our campus the best it can be for our animals and visitors.



The Philadelphia Zoo is a 501(c)3 charitable organization. Investments can be tax deductible or qualify for the Pennsylvania Educational Improvement Tax Credit Program ([EITC](#)).

PHILADELPHIA
ZOO

Seasonal Opportunities to Partner

Corporate Events & Buy Outs

The zoo is a fun and unique place to host client engagement events, employee appreciation parties, and even off-site meetings. With private venues, catering, and zoo benefits, let the Philadelphia Zoo help create the stand out moment of your year.

Community Partnerships

Community partners have the opportunity to engage with zoo guests directly through tabling or other interactive engagements. This option is great if you are looking to get your brand, mission, or resources in front of a diverse, family-focused audience.

ROAR

Our tri-annual newsletter goes out to 55,000 households and businesses engaging with an avid and diverse audience. We welcome supporters to advertise in this physical publication in interactive kid friendly ways.

Cause Marketing

Are you a Philadelphia business looking to support a local institution? Create a cause marketing campaign with Philadelphia Zoo! Activations can include donating % of sales, Custom item sales, Round up at the register, and more!



PHILADELPHIA
ZOO

About Philadelphia Zoo

Since 1859, Philadelphia Zoo has connected people with animals and inspired wildlife conservation. Flourishing as an urban oasis 1,900 animals on 42 acres of Fairmount Park, we serve as a living classroom and conservation leader, educating our community about animals, their habitats, and how to protect them for future generations.

AZA Accreditation

Philadelphia Zoo has maintained continuous accreditation with the Association of Zoos and Aquariums for over 50 years, establishing it as a leader in animal care at the highest standards. This accreditation reviews all aspects of zoo operation from veterinary care and facilities to conservation, education, and research efforts. This continued oversight makes Philadelphia Zoo not just an educational resource for the public but also an ark and advocate for endangered species.



PHILADELPHIA
ZOO



Thank You!

To Partner with us, contact:

Alex Demarest

Corporate Development Manager
Email: demarest.alex@phillyzoo.org

Patrick McMaster

Vice President, Marketing & Communications
Email: mcmaster.Patrick@phillyzoo.org